



Social Media and Learning

Case studies and examples

Lovely Kumar & Anila Rattan



Why do we want to use social media for education?



[http://www.kathyherrmann.com/storage/images/groupswim/GS_discussion_icon.png?__SQUARESPACE_CACHEVERSION=1245192043470](http://www.kathyherrmann.com/storage/images/groupswim/GS_discussion_icon?__SQUARESPACE_CACHEVERSION=1245192043470)



- ▶ Fast medium of information sharing
- ▶ Creating thought leadership
- ▶ Motivates young people
- ▶ Easy access to information in education
- ▶ Mobile learning
- ▶ E-learning
- ▶ Collaborative learning spaces
- ▶ Viral marketing
- ▶ Research / information gathering

- ▶ Experience sharing
- ▶ Cheap marketing
- ▶ Direct contact
- ▶ Collaboration
- ▶ Branding
- ▶ Soliciting queries
- ▶ Collaborating with students
- ▶ Upload videos
- ▶ Higher educated users
- ▶ Teaching / training
- ▶ Examine students
- ▶ Blog



- ▶ Mathematical tools
- ▶ Curating information
- ▶ Networking
- ▶ Games
- ▶ Use as library
- ▶ Teaching capacity building
- ▶ Employment
- ▶ Connections
- ▶ Distance education from out of the country

- ▶ Connect to parents
- ▶ Culture of it's own
- ▶ Penetration is low in developing countries
- ▶ Announcing events
- ▶ Making groups for a cause
- ▶ Advertising
- ▶ Discussion boards & quizzes online



Common Objections



Photo credit: http://www.telesalesmagic.com/wp-content/uploads/2009/11/objection_Handling.jpg



A good teacher makes you think even when
you don't want to.”

- Fisher, 1998, Teaching Thinking



Making it through the maze



Photo credit : <http://www.uksearchindex.com/maze.jpg>



VRC of social media

- ▶ **Visibility**

Are you visible to your target audience?

- ▶ **Relevancy**

Are you relevant in terms of platform , message and time?

- ▶ **Credibility**

Will your target audience trust you?



The Guiding Principle

- ▶ Pedagogy is fundamental
- ▶ Technology is incidental
- ▶ E-learning should always be driven by **PEDAGOGICAL CONSIDERATIONS** and not the demands of the technologies themselves.



Agenda for the session

- ▶ Convergence / Mashups
- ▶ Choose a media / platform
 - ▶ Facebook
 - ▶ LinkedIn
 - ▶ Twitter
 - ▶ Youtube
 - ▶ Slideshare
 - ▶ Wiki Spaces
- ▶ How to start using it for the learning purpose
- ▶ Tips for the use
- ▶ Share examples of people using it successfully



The future is of convergence



Privacy controls exist





facebook



Agenda

- ▶ How do you create a Facebook ID?
- ▶ Facebook terms (Lingo)
- ▶ What can you do on Facebook?
 - ▶ On a business page
 - ▶ Create and participate in discussions
 - ▶ Share status updates
 - ▶ Share pictures and videos
 - ▶ Insert slides from slideshare
 - ▶ Announce events
- ▶ Examples - digitalvidya
- ▶ What do I want to do with this media?



How to create a facebook ID?

The screenshot shows the 'Create a Page' process on Facebook. A blue box with the text 'Login to www.facebook.com' and an arrow points to the login fields at the top. Another blue box with the text 'Choose Public figure' and an arrow points to the 'Artist, band, or public figure' radio button option under the 'Official Page' section.

Facebook Login Fields:

- Email
- Password
- Keep me logged in
- Forgot your password?
- Login

Create a Page Options:

- Community Page:** Generate support for your favorite cause or topic by creating a Community Page. If it becomes very popular (attracting thousands of fans), it will be adopted and maintained by the Facebook community. Learn more.
Page name: (examples: Elect Jane Smith, Recycling)
Create Community Page
- Official Page:** Communicate with your customers and fans by creating and maintaining an official Facebook Page.
Create a Page for a:
 - Local business
 - Brand, product, or organization
 - Artist, band, or public figurePage name: (examples: Summer Sky Cafe, Springfield Jazz Trio)
 I'm the official representative of this person, business, band or product and have permission to create this Page. Review the Facebook Terms
Create Official Page



Facebook Terms (Lingo)

- ▶ News feed
- ▶ Wall
- ▶ Status update
- ▶ Like

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background with a black border.

facebook



What can you do on Facebook?



Create discussions around specific topics

Digital Vidya - Digital Marketing Learning Place | Facebook - Windows Internet Explorer

http://www.facebook.com/digitalvidya?v=app_2373072738

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

facebook

Sign Up Digital Vidya - Digital Marketing Learning Place is on Facebook
Sign up for Facebook to connect with Digital Vidya - Digital Marketing Learning Place.

Digital Vidya - Digital Marketing Learning Place Like

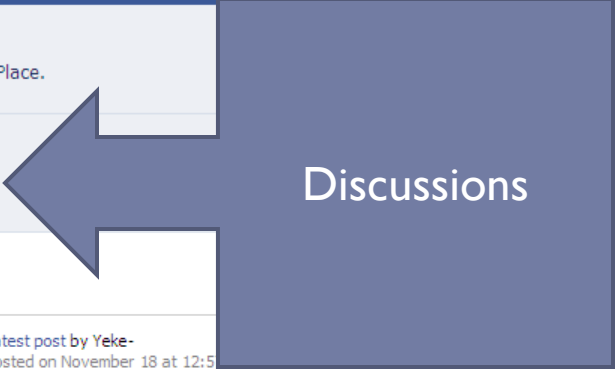
Wall Info Events Photos SlideShare Discussions >>

Displaying all 3 topics.

Why important self-defense boxing class can save your life! 1 post. Created on November 18 at 12:57am	Latest post by Yeke- Posted on November 18 at 12:5
Marketing Partnership! 1 post. Created on September 2 at 4:39pm	Latest post by Brett Posted on September 2 at 4:39pm
Cobalt is looking for a Digital Marketing Team Manager to work in our Lynnwood, WA office. 1 post. Created on March 30 at 3:42pm	Latest post by Monita Posted on March 30 at 3:42pm

Done 21

start Social media and lear... Microsoft PowerPoint ... Hands on Activities wi... Digital Vidya - Digital ... Search Desktop 100% 07:31





Post pictures of training/lessons/trips/diagrams

Digital Vidya - Digital Marketing Learning Place | Facebook - Windows Internet Explorer

http://www.facebook.com/digitalvidya#!/digitalvidya?v=photos

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

facebook

Email: lovely_learn@yahoo.co.in Password: [] Login

Keep me logged in [Forgot your password?](#)

Sign Up Digital Vidya - Digital Marketing Learning Place is on Facebook
Sign up for Facebook to connect with Digital Vidya - Digital Marketing Learning Place.

Digital Vidya - Digital Marketing Learning Place Like

Wall Info Events **Photos** SlideShare Discussions >>

Digital Vidya - Digital Marketing Learning Place's Albums 22 Photo Albums

1 2 3 4 5 Next Last

- Wall Photos** 167 photos
- Happy Diwali - Let's Celebrate Online!** 4 photos
- Social Media Marketing Bootcamp (Sep 17 - 18, 2010)** 11 photos
- Social Media for Business Bootcamp (Sep 10 - 11, 2010)** 13 photos
- Profile Pictures** 7 photos

Photos by Others 12 photos

Financial Freedom

start Social media and lear... Microsoft PowerPoint ... Hands on Activities wi... Digital Vidya - Digital ... Search Desktop 100% 07:29



Photo's



Insert slides from slideshare

Digital Vidya - Digital Marketing Learning Place | Facebook - Windows Internet Explorer

http://www.facebook.com/digitalvidya?v=app_2373072738#|/digitalvidya?v=app_2490221586

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

facebook

Email: lovely_learn@yahoo.co.in Password: [] Login

Keep me logged in Forgot your password?

Sign Up Digital Vidya - Digital Marketing Learning Place is on Facebook
Sign up for Facebook to connect with Digital Vidya - Digital Marketing Learning Place.

Want Digital Vidya?

Let's Learn Together!

powered by digital VIDYA DIGITAL MARKETING LEARNING PLACE
www.digitalvidya.com

India's Largest & Most Influential Community on Social Media/Digital Marketing. More about Digital Vidya

Digital Vidya - Digital Marketing Learning Place Like

Wall Info Events Photos SlideShare Discussions >>

slideshare

Add to Pages | Tab

Popular Pradeep's Slidespace Upload Sync SlideShare.net Account

Branding in Social Media 20 hours ago

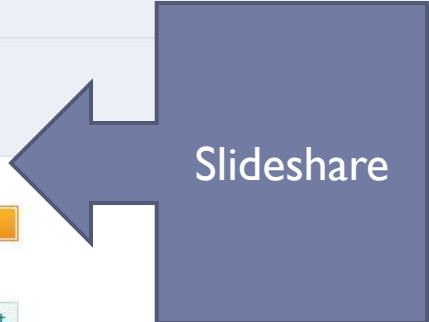
Facebook Communities 12 days ago

Webinar SMM-Mum-N... 15 days ago

Social Media Marketing 16 days ago

23

start Social media and lear... Microsoft PowerPoint ... Hands on Activities wi... Digital Vidya - Digital ... Search Desktop 100% 07:31



SlideShare



Announce events

Digital Vidya - Digital Marketing Learning Place | Facebook - Windows Internet Explorer

http://www.facebook.com/digitalvidya?v=app_2373072738#|/digitalvidya?v=app_2344061033

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

Digital Vidya - Digital Mark... Google

facebook

Email: lovely_learn@yahoo.co.in Password: [] Login


Keep me logged in [Forgot your password?](#)

Sign Up Digital Vidya - Digital Marketing Learning Place is on Facebook
Sign up for Facebook to connect with Digital Vidya - Digital Marketing Learning Place.


Digital Vidya - Digital Marketing Learning Place Like

Wall Info **Events** Photos SlideShare Discussions >>


Tomorrow, December 9

 **Twitter for Business Bootcamp**
Where: Hotel Royal Orchid
When: Tomorrow from 9:00 am to 6:00 pm

Friday, December 10

 **Social Media for Business Bootcamp (Bangalore)**
Where: The Grand Magrath,
When: Friday, December 10 at 9:00 am until Saturday, December 11 at 5:30 pm

Tuesday, December 14

 **Webinar : Demystifying Community Building on Facebook**
Where: Online (Webinar)
When: Tuesday, December 14 from 3:00 pm to 4:30 pm

Events

start Social media and lear... Microsoft PowerPoint ... Hands on Activities wi... Digital Vidya - Digital ... Search Desktop 100% 07:35



- ▶ Share videos
- ▶ Use status updates to:
 - ▶ Praise publicly and regularly
 - ▶ Keep learner's informed of last minute changes in schedule
Example: training cancelled *today because of the Delhi Bandh!*
- ▶ Play a couple of simple to run games





Example- Digital Vidya

Digital Vidya - Digital Marketing Learning Place (2) - Windows Internet Explorer

http://www.facebook.com/digitalvidya

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

www.wikispaces.com - Googl... Social Media News and Web ... TeachersFirst: Wiki Walk-Thr... Digital Vidya - Digital Mark...

facebook Search Home Profile Account

Want Digital Vidya?

Let's Learn Together!

powered by **digital VIDYA** DIGITAL MARKETING LEARNING PLACE

www.digitalvidya.com

Add to My Page's Favorites

Suggest to Friends

Subscribe via SMS

India's Largest & Most Influential Community on Social Media/Digital Marketing. More about Digital Vidya at

http://www.digitalvidya.com/

Digital Vidya - Digital Marketing Learning Place

Wall Info Events Photos SlideShare Discussions

Write something...

Attach: Share

Filters

 **Neha Verma** Well, looking at the number of organisations running through Social Media, I think, Social Media is the only way left to find out MARK ZUCKERBERG'S CONTACT DETAILS...On a serious note..need to contact Zuckerberg to talk him about how the first decade of new millenium has brought the new face of internet...from email to...

See More



3 hours ago · Like · Comment

Pradeep Chopra and 2 others like this.

Write a comment...

 **Digital Vidya - Digital Marketing Learning Place** We are extending a conversation that we recently had on Twitter to Facebook. Is it fair to say traditional media is good at quickly spreading awareness and Social Media's primary strength is in attaching value to a brand? In that sense, traditional media and social media complement each other and not compete.

Create an Ad

Advertise on Facebook

Promote your business to 500M+ active and engaged users on Facebook. Develop your brand online by connecting with your audience.

חיסון סרטן צוואר הרחם



ניתן לסייע במניעת סרטן צוואר הרחם באמצעות חיסון. אימא, עכשו את יכולה לסייע בהגנה על בתך. לייעוץ רפואי חינם

Shyju Varkey 0 Chat (2)



What do I want to do with this media?







Linked





Agenda

- ▶ How do you get a linked in ID?
- ▶ Linked In terms (Lingo)
- ▶ What can you do on Linked In?
 - ▶ Ask questions from professionals
 - ▶ Get real time answers
 - ▶ Join a group and participate in discussions
 - ▶ Create a group
 - ▶ Share what we are reading / watch what others are reading in our connections / in our industry
- ▶ Examples
- ▶ What do I want to do with this media?



How to create an ID?

Join LinkedIn | LinkedIn - Windows Internet Explorer

https://www.linkedin.com/reg/join?trk=signin_join

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill

www.wikispaces.com - Googl... Social Media News and Web ... TeachersFirst: Wiki Walk-Thr... Join LinkedIn | LinkedIn

Sign In

Page Tools

LinkedIn

Hmmm... looks like you already have a LinkedIn account, [sign in now](#).

To join LinkedIn, sign up below ... it's free!

First Name:

Last Name:

Email:

New Password:
6 or more characters

[Join LinkedIn](#)

Already on LinkedIn? [Sign in](#)

LinkedIn helps you...

- Establish your professional profile online
- Stay in touch with colleagues and friends
- Find experts, ideas and opportunities

* By clicking Join LinkedIn, you are indicating that you have read, understood, and agree to LinkedIn's [User Agreement](#) and [Privacy Policy](#)

Log on to www.linkedin.com



Linked In Terms (Lingo)

- ▶ Recommendations





What can you do on LinkedIn?



Ask questions from professionals

Answers: Home | LinkedIn - Windows Internet Explorer

http://www.linkedin.com/answers?trk=hb_tab_ayn

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

Answers: Home | LinkedIn x Twitter

Account Type: Basic

Home Profile Contacts Groups Jobs Inbox 3 More

Answers Advanced

Answers Home Advanced Answers Search My Q&A Ask a Question Answer Questions

Ask a Question

Get answers from your connections and experts in your network.

Next

Answer Questions

Recommended categories for you:

- Work-life Balance
- Planning
- Ethics

My Q&A

You have 1 open question

Do you know anyone who is using social media in learning i.e in...
2 new answers

» View all your questions & answers

Browse

- Administration
- Business Operations
- Business Travel
- Career and Education
- Conferences and Event Planning
- Finance and Accounting
- Financial Markets

New Questions From Your Network

Q. In your company...
5 answers | Asked by Andrew Calvert (2nd) | 23 minutes ago in Organizational Development, Quality Management and Standards

Q. Commodities trade deal introduction, IMFPA best practice, fair practice
0 answers | Asked by Jason Ball (2nd) | 1 hour ago in Exporting/Importing

Q. Online Poker: Senate Majority Leader Harry Reid is trying to negotiate the legalization of online poker into the tax cut package President Barack Obama brokered with Republicans. Is it time to lift this particular ban and is this the right vehicle?

Go to More then click on answers

34

start

Answers: Home | Link... Social media and lear... socialmedia&learning...

Search Desktop

Internet 100%

07:51



Get real time answers

Welcome, Lovely! | LinkedIn - Windows Internet Explorer

http://www.linkedin.com/home?trk=hb_tab_home_top

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

Home Profile Contacts Groups Jobs Inbox 3 More

People Advanced

Account Type: Basic

▼ Lovely Kumar Add Connections

One Fixed International Number W/Free* Incoming In 75+ Countries. Get Your New SIM @ Hopsim

Messages 1 Invitations 2 Go to Inbox »

Jose Ortal Dec 6
RE: Do you know anyone who is using social media in learning i.e in the classroom / training room?
Reply · Forward · Archive · Delete

Sachin Gaur (Replied) Dec 6
RE: Do you know anyone who is using social media in learning i.e in the classroom / training room?
Reply · Forward · Archive · Delete

Christine Hueber Dec 5
RE: Do you know anyone who is using social media in learning i.e in the classroom / training room?
Reply · Forward · Archive · Delete

What should your network know?
Attach a link Share

7 hours ago · RT @exectweets: "The secret o... via Twitter · Comment · More »

People You May Know

kunal yashvardhan People development head at One of the largest
DR AN Assoc

Ads by LinkedIn Members

Be A Certified Coach \$997
Earn your credentials in 16 hours in our highly interactive and fun course. FowlerWainwright.com
From: Barbara Wainwright

Africa, Lion-on-the-Move!
Monthly Education Seminars to Make You an Expert on Investing in Africa. www.globalafricafunds.com
From: Joseph Wambia

35 Network Activity

start Social media and lear... socialmedia@learning... Search Desktop 07:49



Join a group and participate in discussions

My Groups | LinkedIn - Windows Internet Explorer

http://www.linkedin.com/myGroups?trk=hb_side_grps_top

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

Home Profile Contacts Groups Jobs Inbox More

My Groups Following Groups You May Like Groups Directory Create a Group

My Groups (20)

- The Edu-preneurs**
Manage • Requests to join (1)
Go to Actions
- IBS - ICFAI BUSINESS SCHOOL**
Activity: Discussions (1)
Go to Actions
- MICAns in Delhi**
Go to Actions
- Learning, Education and Training Professionals Group**
Activity: Discussions (4) Jobs (9)
Go to Actions
- Training&Development**
Activity: Discussions (10) Jobs (3)
Go to Actions
- India HR Forum**
Activity: Discussions (6) Jobs (6)

Select a group

hopsim
www.hopsim.com
1-800-10-35553
info@hopsim.com
SMS "hopsim" to 56070
An indmobile Venture

36

start My Groups | LinkedIn ... Social media and lear... socialmedia&learning... Search Desktop 07:52



Create a group

The Edu-preneurs | LinkedIn - Windows Internet Explorer

http://www.linkedin.com/groups?mostPopular=&gid=3309053&trk=myg_ugrp_ovr

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

My Activity

The Edu-preneurs

Discussions Members Promotions Jobs Search Manage More...

Start a discussion or share something with the group...
Maximum length is 200 characters.
Attach a link Share

Most Popular Discussions

- Request for discussion**
Guys, this is web 2.0
User generated media.
Would appreciate if we use this for discussion.
posted 11 days ago
- A link to a educational reformer.. Might be interesting for us.**
http://www.heppell.net/
posted 11 days ago
- How do you use social media to aid learning?**
posted 3 months ago

Updates Last 7 Days

- Lovely Kumar** Request for...
11 days ago Like Add comment
- Lovely Kumar** started a discussion: A link to a educational reformer.. Might be interesting for us.
11 days ago Like Add comment
- Sumit Bhasin** has joined the group.
14 days ago Send message

See all updates »

37

start The Edu-preneurs | Li... Social media and lear... socialmedia&learning... Search Desktop 100% 08:01

Manage a group



Example – Edupreneurs

The Edu-preneurs | LinkedIn - Windows Internet Explorer

http://www.linkedin.com/groups?mostPopular=&gid=3309053&trk=myg_ugrp_ovr

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

www.wikispaces.com - Googl... Social Media News and Web ... TeachersFirst: Wiki Walk-Thr... The Edu-preneurs | Linke... x

Account Type: Basic Lovely Kumar Add Connections

Home Profile Contacts Groups Jobs Inbox 3 More Groups

Edu-preneurs The Edu-preneurs

Discussions Members Promotions Jobs Search Manage More... Invite others

Start a discussion or share something with the group...
Maximum length is 200 characters.
Attach a link Share

My Activity

Most Popular Discussions

- Request for discussion**
Guys, this is web 2.0
User generated media.
Would appreciate if we use this for discussion.
posted 12 days ago
- A link to an educational reformer.. Might be interesting for us.**
http://www.heppell.net/
posted 12 days ago
- How do you use social media to aid learning?**
posted 2 months ago

Updates: Last 7 Days

- Lovely Kumar** started a discussion: Request for discussion
12 days ago · Like · Add comment
- Lovely Kumar** started a discussion: A link to an educational reformer.. Might be interesting for us.
12 days ago · Like · Add comment
- Sumit Bhasin** has joined the group.
15 days ago · Send message

See all updates »

Ads by LinkedIn Members

Ecohydrology Journal
Processes at interface of ecology & hydrology. Environmental management.

39

start Done Internet 100%

Inbox - Microsoft Out... The Edu-preneurs | Li... Social media and lear... Microsoft PowerPoint ... Search Desktop 23:29



What do I want to do with this media?







twitter





Agenda

- ▶ How do you get a Twitter ID?
- ▶ Twitter terms (Lingo)
- ▶ What can you do on Twitter?
 - ▶ Follow people and organizations
 - ▶ Curate relevant tweets
 - ▶ Direct followers to interesting material
 - ▶ <http://bit.ly/>+ (to shorten urls)
 - ▶ Send direct messages to followers
 - ▶ Track / Follow conversations / topics
 - ▶ Conduct search on topics
- ▶ Examples
- ▶ What do I want to do with this media?



How to create an ID?

Twitter - Windows Internet Explorer

http://twitter.com/

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill

www.wikispaces.com - Goo... Social Media News and Web... TeachersFirst: Wiki Walk-Th... The Edu-preneurs | LinkedIn Twitter

A new Twitter experience is coming! [Learn more about it...](#) #NewTwitter

Have an account? [Sign in](#)

twitter Search

The best way to discover what's new in your world.

Lenon Yoko Ono Choi Minho Birthday Ian Hekari Wahda SpaceX TRENDING TOPICS Conceição Sorkin Fernan

See who's here

Friends and industry peers you know. Celebrities you watch. Businesses you frequent. Find them all on Twitter.

Top Tweets [View all](#)

New to Twitter?
Easy, free, and instant updates. Get access to the information that interests you most.

[Sign Up >](#)

A #NewTwitter
Catch a glimpse of the new Twitter.com.

Done 44

start | Inboxes - Microsoft Out... | Twitter - Windows Int... | Social media and lear... | Microsoft PowerPoint ... | Search Desktop | 100% | 23:31



Twitter Terms (Lingo)

- ▶ DM- direct message
- ▶ RT / ReTweet – repeating a tweet from someone else
- ▶ Tweep / Tweeple – people on Twitter
- ▶ Tweet(ing) – the act of posting to Twitter
- ▶ Tweetup – as in-person meet up of Twitter members
- ▶ Twitterverse – the cyberspace area of Twitter





What can you do on Twitter?



Share ideas and experiences with your followers

(2) Twitter / Home - Windows Internet Explorer

http://twitter.com/

File Edit View Favorites Tools Help

Google Search

Google

Twitter / Home

Club Mahindra Holidays,Leisu...

twitter Search Home Profile Messages People

What's happening?

Timeline @Mentions Retweets Searches Lists

2 new tweets

fastcompany Fast Company
Air Force Envisions Insect-Sized Vehicles, Funds a "Virtual Reality Tunnel for Fruit Flies" <http://bit.ly/eYiSMG>
1 hour ago

fastcompany Fast Company
At last, the age-old dream of indestructible robot assassins may be upon us. <http://bit.ly/hNG7Jj>
2 hours ago

HBR HarvardBiz Harvard Biz Review
Micro-Meddling Boards Undermine Progress <http://s.hbr.org/fqsu6V>
2 hours ago

HBR HarvardBiz Harvard Biz Review
When Your Organization's Decisions are in the Hands of Devils <http://s.hbr.org/dL6b99>

Your Tweets 118

Favorites 43

★ VideoAmy AWESOME
would have thought you could do this? -> 12 Ways to C...

Trends

Worldwide - change

Google Nexus S Promoted

#questionsthatleadtosex

#whyrelationshipsdontlast

#checkmeout

Choi Minho

Shannon Brown

Lenon

Urban Meyer

Polar Express

Ellsburv

Who to follow

Suggestions for you - view all

GoogleMobile · Follow
Google Mobile
Promoted

GautamNath · Follow
Gautam Nath

jobsMktResearch · Follow
Market Research Jobs

Gladwell · Follow
Gladwell

Refresh suggestions

47

start (2) Twitter / Home - ... Social media and lear... Microsoft PowerPoint Search Desktop 11:15



Follow people / organizations you admire

Twitter / Who to follow / Suggestions - Windows Internet Explorer

http://twitter.com/#1/who_to_follow

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill

Twitter / Who to follow / ...

twitter Search Home Profile Messages **People**

Who to follow

find users by name Search

View Suggestions Browse Interests Find Friends

Twitter accounts suggested for you based on who you follow and more.

Loading seems to be taking a while.
Twitter may be over capacity or experiencing a momentary hiccup. Try again or visit [Twitter Status](#) for more information.

You recently followed - View All →

- Similar to Dev. Studies Center
- NEAToday** NEA Today · Follow
The National Education Association's official publication, committed to a great public education for all students.
- ShellTerrell** Shelly S Terrell · Follow
Passionate educator. Author of The 30 Goals Challenge, #Edchat & #RSCON10 cofounder, VP of Edu Outreach @Parentella, Soc Comm Mgr @TheConsultantsE

You recently viewed · Clear

- Gladwell** · Follow
Gladwell
- HolisticTrai** · Follow
Holistic Training
- raj_vision** · Follow
RajeshShukla
- mbteach** · Follow
Mary Beth Hertz
- Holistic_Train** · Follow
Holistic Training
- holistitraining** · Follow
holistitraining

48

Internet 100%



To find companies to follow use www.listorious.com

Listorious: Twitter people search and lists directory - Windows Internet Explorer

http://listorious.com/

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

Twitter Listorious: Twitter people...

Listorious

find & interview experts on Twitter

Home | Tags | About | Settings | Inbox

Sign in with Twitter

Search

[activism](#) [charity](#) [entertainment](#) [media](#) [progressive](#) [technology](#)
[art](#) [children](#) [environment](#) [music](#) [science](#) [travel](#)
[business](#) [climate](#) [food](#) [news](#) [socialmedia](#) [twitter](#)
[celebrities](#) [education](#) [health](#) [politics](#) [sports](#) [writers](#)

Interview highlights

Send interview questions and get answers from thousands of experts on Twitter

What are six things you could never do without?

How about one: hope. Sesame Workshop – the nonprofit behind Sesame Street and a whole lot more – is dedicated toward making a meaningful difference in the lives of children worldwide by addressing their critical developmental needs. We strive to give children a better life than they would have had otherwise.

[Sesame Street](#) Ask Sesame a question

What's the difference between design and user experience?

Design is about changing understanding; user experience is

Ask the experts

- [amandahesser](#)
- [Baratunde](#)
- [Dave Peck](#)
- [HootSuite](#)
- [howardlindzon](#)
- [Lance Armstrong](#)
- [Marlee Matlin](#)
- [marlon wayans](#)
- [MythBusters Official](#)
- [NASA](#)
- [Sesame Street](#)

Top Tags

activism	environment	politics
activists	food	progressive
artists	green	socialjustice
arts	humanrights	socialmedia
business	indigenous	sustainable
children	liberal	technology
climate	music	women
eco	news	writers

More top tags →

The Listorious 140

The Top 140 Lists on Twitter →
The Top 140 Most Listed People on Twitter →

49

Downloading picture from http://a3.twimg.com/profile_images/1078914095/big_london_normal.jpg...

start | Internet | 100% | 19:48

Curate some tweets for further reference using favorite



Twitter / Lovelykumar2009's Favorites - Windows Internet Explorer

http://twitter.com/#1/Lovelykumar2009/favorites

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

Twitter / Lovelykumar2009's Favorites

twitter Search Home Profile Messages People Lovelykumar2009

Lovely Kumar
@Lovelykumar2009
A learning and development professional with a background in education, media sales, advertising and economics. <http://www.ikh.co.in>

118 Tweets 23 Following 21 Followers 1 Listed

Following 23 Followers 21

Similar to You · view all

AnilaRattan
Anila Rattan

pmichelman
Paul Michelman

jencolosimo
Jennifer Colosimo

webbmedia
Amy Webb

About · Help · Blog · Status · Jobs · Terms · Privacy · Shortcuts
Businesses · Media · Developers · Resources · © 2010 Twitter

Edit your profile →

Timeline Favorites Following

Your Favorites

VideoAmy Amy Erin Borovoy
AWESOME. Who would have thought you could do this? ~> 12
Ways to Create Videos Without a Camera or Software
freetech4teachers.com/2010/12/12-way... via @rmbyrne
8 Dec

edutopia edutopia
Brand new package! Neuro Myths: Separating Fact & Fiction in Brain-Based Learning -- #neuroscience on how kids learn
<http://bit.ly/i6BMty>
7 Dec

(3 items remaining) Downloading picture http://a3.twimg.com/profile_images/1127930943/Exec_Mama_normal.JPG...

start Twitter / Lovelykumar... Social media and lear... Microsoft PowerPoint Inbox - Microsoft Out... Search Desktop 100% 11:51

Direct interesting / relevant tweets to your followers using Re-tweet



What's happening?

Timeline @Mentions Retweets Searches Lists

2 new tweets

fastcompany Fast Company
At last, the age-old dream of indestructible robot assassins may be upon us. <http://bit.ly/hNG7Jj>

Retweet

fastcompany Fast Company
Air Force Envisions Insect-Sized Vehicles, Funds a "Virtual Reality Tunnel for Fruit Flies" <http://bit.ly/eYiSMG>

HarvardBiz Harvard Biz Review
Micro-Meddling Boards Undermine Progress <http://s.hbr.org/fqsu6V>

HarvardBiz Harvard Biz Review
When Your Organization's Decisions are in the Hands of Devils <http://s.hbr.org/dL6b99>

Tweets from **@fastcompany**

fastcompany Fast Company
Why Charities Should Have an Expiration Date: <http://is.ad/lofzi>

51



Send DM (direct message) to your followers

Twitter / Messages - Windows Internet Explorer

http://twitter.com/#1/messages

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill

Sign In

Home Profile **Messages** People

Messages

New Message

Send pradeepchopra a message

pradeepchopra Pradeep Chopra
21 Oct at 20:43

1

Message

140 Send

tip: you can send a message to anyone who follows you

Direct Message



Follow trends :Use tweet deck

#Education #elearning #corporatetraining #Edchat #lsm

TweetDeck v0.36.2

From: [Facebook] [LinkedIn] [Twitter] [Profile]

What's happening? DRAG MEDIA AND LINKS HERE

Search: Corporate Training

- *Clinical Training Coordinator... - Dallas, TX (<http://tinyurl.com/2bfjrlq>) Get Corporate Training Jobs #CorporateTraining #75201 #jobs
- GetCorTrainJobs, [+] Wed 08 Dec 19:37 via GetAllJobs
- Actual on the job training from corporate? Say what???
- ClintonCincy, [+] Wed 08 Dec 19:04 via Twitter for iPhone
- <http://bit.ly/duXfCl> Oracle Expands and Optimizes Sun Blade Systems for Cloud and Highly-Virtualized Environment... <http://bit.ly/f4umpt>
- Prep4orade, [+] Wed 08 Dec 19:01 via twitterfeed
- Aramco: corporate planning, eng. economics/facilities planning, marketing, training ... (SA) <http://bit.ly/clekHS> #Education #Jobs #Job
- AramcoJobs, [+] Wed 08 Dec 18:46 via SafeTweet by Tw
- More training #corporate sweet
- TenishaMT, [+] Wed 08 Dec 18:44 via Panoramic moTweets

Search: #education

- 1.3 Million Students Will Fail to Graduate in the Class of 2010. <http://bit.ly/fFOjCt> #EDUFacts #Education #Edu
- StudentsFirstHQ, (RT by PrcsessLingBoss), [+] Wed 08 Dec
- RT @rascality: interesting things happen when a culture values teaching & #education: <http://is.gd/in1bw>
- armadillosoft, [+] Wed 08 Dec 19:42 via TweetDeck
- Secretary Duncan Announces 13 Teachers Selected for Teaching Ambassador Fellowships <http://opn.bz7a=T86922> #Education
- EducationOpines, [+] Wed 08 Dec 19:41 via SocialOomph
- TweetMyJobs Education Assistant - 4EntertainmentJobs.com (#NewYork , NY) <http://bit.ly/dVJ6sb> #Education #Jobs #Job #TweetMyJOBS
- tmj_nyc_edu, [+] Wed 08 Dec 19:40 via SafeTweet by Tw
- TweetMyJobs Education Coordinator - 4EntertainmentJobs.com (#Brooklyn , NY) <http://bit.ly/fX8Ctc> #Education #Jobs #Job #TweetMyJOBS
- tmj_nyc_edu, [+] Wed 08 Dec 19:40 via SafeTweet by Tw

Search: #TechEd

- Free Technology for Teachers: Snag Learning Film of the Week: T-shirt Travels <http://ht.ly/3l9c6> #education #elearning #teched
- eSchoolview, [+] Wed 08 Dec 19:05 via HootSuite
- Windows Phone 7 @ TechEd 2010 <http://bit.ly/efgmlH> #2010 #Phone #TechEd #Windows
- electronicshr, [+] Wed 08 Dec 14:35 via Electronics Hardwa
- RT @eSchoolview: Free Technology for Teachers: Laugh, Think, Cry = A Full Day <http://ht.ly/3kuxx> #education #teched #elearning
- zainogirl, [+] Wed 08 Dec 08:29 via HootSuite
- Free Technology for Teachers: Laugh, Think, Cry = A Full Day <http://ht.ly/3kuxx> #education #teched #elearning
- eSchoolview, [+] Wed 08 Dec 08:20 via HootSuite
- Silicon Valley Bubble Shows Signs of Reinflating - NYTimes.com <http://ht.ly/3kuN6> #education #teched #elearning
- eSchoolview, [+] Wed 08 Dec 06:30 via HootSuite

(<http://www.tweetdeck.com/download/>)



Use www.search.twitter.com to search tweets

Twitter Search - Windows Internet Explorer

http://search.twitter.com/

File Edit View Favorites Tools Help

Google Search

Twitter Search

twitter

See what's happening — *right now.*

[Advanced Search](#)

Search

Trending topics: [#leweb](#) , [#keepyourpantson](#) , [#letmeguess](#) , [Conceição](#) , [Birthday Ian](#) , [Watchin HARRY](#) , [Alan Pardew](#) , [Inmaculada](#) , [Lotus Renault](#) , [SpaceX](#)

[Twitter Home](#) - [About Twitter Search](#) - [API](#) - [Jobs](#) - [Install Search Plugin](#)

© 2010 Twitter, Inc.

Publish / direct information (Attach URL's to your tweets)



<http://bit.ly/>+
..... (to shorten urls)



Example - Edutopia

edutopia (edutopia) on Twitter - Windows Internet Explorer


http://twitter.com/#!/edutopia

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

Clubmahindra.com Password ... Google edutopia (edutopia) on T...

twitter Search Home Profile Messages People Lovelykumar2009



edutopia

@edutopia San Rafael, California, USA
Inspiration and information for what works in education.
<http://edutopia.org>


Following Message

Timeline Favorites Following Followers Lists

edutopia edutopia
An anonymous donor has funded 2 @DonorsChoose projects on behalf of @edutopia BOD. Congrats Ms Misco and Mr Andersen!
<http://bit.ly/i4mRN>
6 hours ago

edutopia edutopia
New Wkly Enews: Brain-Based Learning: What New #Science Reveals [#scichat](http://bit.ly/aH5NFY)
[#scichat](http://bit.ly/aH5NFY)
7 hours ago

edutopia edutopia
New! Rethinking the Library to Improve Information Literacy
<http://bit.ly/gHdz2h> (via @andycinek) #edchat #edtech
7 hours ago



About @edutopia

3,156 Tweets 3,847 Following 15,852 Followers 1,460 Listed

Following 3,847

Similar to @edutopia · view all

- NEAToday · Follow
NEA Today
- InnovativeEdu · Follow
Lisa Nielsen
- Eduflack · Follow
Patrick Riccards
- Edu4U · Follow
Bri Brewer

About · Help · Blog · Status · Jobs · Terms · Privacy · Shortcuts
Businesses · Media · Developers · Resources · © 2010 Twitter

(1 item remaining) 56

start edutopia (edutopia) o... Social media and lear... Microsoft PowerPoint Inbox - Microsoft Out... Search Desktop 11:52



What do I want to do with this media?







You  **Tube**



Agenda

- ▶ How do you create a Youtube ID?
- ▶ Youtube terms (Lingo)
- ▶ What can you do on Youtube?
 - ▶ Browse video's
 - ▶ Download video's
 - ▶ Upload video's
 - ▶ Subscribe to a channel
- ▶ Examples
- ▶ What do I want to do with this media?



How to create an ID?

Logon to
www.youtube
.com

Join the largest worldwide video-sharing community!

Create Account

Already have an account? Sign In

Recommended for You

Personalized video recommendations
Getting personalized recommendations is really easy, all you have to do is watch some videos then come back to this page to see what videos YouTube has recommended just for you!

Most Popular

Entertainment



MY MOM IS *HIGH* ON DRUGS?!: ASK SHAN...
506,865 views
ShaneDawsonTV2

Music



3R - Black Cherry (Radio Edit)
89,642 views
ROBERTMOFFICIAL

News & Politics



Unfall bei Wetten dass (Kommentar)
847,777 views
Hessenreport

Film & Animation



Happy Mouth
263,188 views
MysteryGuitarMan

Sports



Napoli-Palermo 1-0 goal Maggio commen...
225,222 views

Howto & Style



MESSAGE KITTY!
222,222 views

Spotlight Videos

MyYouTube Contest

Visit the MyYouTube channel to subscribe to your favorite artists, help them score points, and enter for a chance to win over 250 prizes.

Presented by: MyYouTube



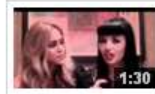
Allstar Weekend - My YouTube Introduction
by outerspaceallstar
318 views



Welcome to the Escape The Fate YouTube Channel
by escapethefate
314 views



Neon Trees: MyYouTube
by neontreesmusic
282 views



The JaneDear Girls - MyYouTube Contest
by thejanedeargirls
308 views

Trending



Gol de la +40 m Dorel Stoica (CFR & CRA)
by garcea87nr1
822,789 views



Youtube Terms (Lingo)

► Channel

The screenshot shows the YouTube homepage as it appeared in the early 2000s, viewed through a Windows Internet Explorer browser. The browser's address bar shows the URL <http://www.youtube.com/>. The page features the YouTube logo at the top left, a search bar, and navigation links for 'Browse', 'Upload', 'Create Account', and 'Sign In'. A prominent banner at the top left encourages users to 'Join the largest worldwide video-sharing community!' with buttons for 'Create Account' and 'Sign In'. The main content area is organized into several sections: 'Recommended for You' with personalized video recommendations; 'Most Popular' featuring a grid of trending videos; 'Entertainment' with a video titled 'MY MOM IS *HIGH* ON DRUGS?!: ASK SHAN...'; 'News & Politics' with a video 'Unfall bei Wetten dass (Kommentar)'; 'Sports' with a video 'Napoli-Palermo 1-0 goal Maggio commen...'; 'Music' with a video '3R - Black Cherry (Radio Edit)'; 'Film & Animation' with a video 'Happy Mouth'; 'Howto & Style' with a video 'MESSAGE KITTY!'; 'Trending' on the right side with videos like 'Gol de la +40 m Dorel Stoica (CFR & CRA)'; and 'Featured Videos' with 'Super Hit Songs of Rajesh Khanna'. The Windows taskbar at the bottom shows the Start button and several open applications, including Microsoft Outlook, PowerPoint, and the YouTube browser window. The system tray on the right indicates the time as 20:22 and the Internet connection status.



What can you do on Youtube?



Download video's using keepvid.com

KeepVid: Download and save any video from Youtube, Dailymotion, Metacafe, iFilm and more! - Windows Internet Explorer

http://keepvid.com/

KEEPVID
download streaming videos

KEEPVID Bookmarklet ^{updated Apr 29, 2010*}
1.) Right-click this button, choose "Add to Favourites"
2.) Click **Keep It!** when watching a video to download it

URL **DOWNLOAD**

Sponsors

AVS Video Converter
www.avs4you.com

DVD VOB AVI MOV MOD M4V XVID
MP4 WMV 3GP MPEG H.263 H.264
MTS M2TS AVCHD TS QT Blu-Ray
MKV DPG FLIC RM SWF FLV VOB

Download Now

Top Videos

- Paranormal Activity 2 (2010)**
soonvid.com / trailers
1,507,323 hits
- Jackass 3D (2010)**
soonvid.com / trailers
1,308,381 hits
- The Social Network (2010)**
soonvid.com / trailers
1,286,131 hits
- Red (2010)**
soonvid.com / trailers
1,889,103 hits

65

start | Done | Internet | 100% | Search Desktop | 20:09



Upload a video and share with learner's

YouTube - Upload your video - Windows Internet Explorer

http://upload.youtube.com/my_videos_upload

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill

YouTube - Upload your video

Video File Upload

Upload video or [Record from webcam](#)

Videos can be...

- High Definition
- Up to 2 GB in size.
- Up to 15 minutes in length.
- A wide variety of formats

Auto Share

Want to automatically share your activity feed (your uploads, favorites, ratings, etc.) to your profile on other websites? Choose a site to get started:

- Facebook - [Connect accounts](#)
- Twitter - [Connect accounts](#)
- Reader - [Connect accounts](#)
- Orkut - [Connect accounts](#)
- MySpace - [Connect accounts](#)

Important: Do not upload any TV shows, music videos, music concerts, or commercials without permission unless they consist entirely of content you created yourself.

The [Copyright Tips page](#) and the [Community Guidelines](#) can help you determine whether your video infringes someone else's copyright.

By clicking "Upload Video", you are representing that this video does not violate YouTube's [Terms of Use](#) and that you own all copyrights in this video or have authorization to upload it.

Upload

←



Subscribe to a channel

YouTube - Channels - Windows Internet Explorer

http://www.youtube.com/channels?s=ytedu_mv

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill

!#_pg=showMessage... http://www.amitbhaw... Professor Lovely Kum... The Edu-preneurs | Li... Twitter YouTube - Channels

YouTube Search Browse Upload MsLovelykumar Sign Out





















Categories

- Autos & Vehicles
- Comedy
- Education
- YouTube EDU**
- Entertainment
- Film & Animation
- Gaming
- Howto & Style
- Music
- News & Politics
- Nonprofits & Activism
- People & Blogs
- Pets & Animals
- Science & Technology
- Sports
- Travel & Events
- Comedians
- Directors
- Gurus
- Musicians
- Non-Profit
- Partners
- Politicians
- Reporters
- Sponsors

YouTube EDU Search YouTube EDU: Search

Videos Channels

In: All Channels Directory Most Subscribed Most Viewed When: This Month

khanacademy  1,956 Videos 100,794 Views	AuburnUniversity  327 Videos 58,795 Views	UnivofConnecticut  62 Videos 28,766 Views	UCBerkeley  1,370 Videos 24,342 Views	UCLA  1,710 Videos 23,742 Views
Harvard  143 Videos 22,696 Views	StanfordUniversity  1,154 Videos 22,034 Views	FloridaInternational  561 Videos 16,548 Views	AggieMedia  136 Videos 15,643 Views	EmoryUniversity  968 Videos 13,941 Views
UniversityofMinn  246 Videos 13,417 Views	McMasterUTV  162 Videos 11,222 Views	NDdotEDU  421 Videos 11,099 Views	WesternIllinoisU  80 Videos 10,799 Views	uwhuskies  77 Videos 10,155 Views
Northeastern  661 Videos 10,132 Views	UCBerkeleyEvents  943 Videos 10,118 Views	Penn State  429 Videos 10,109 Views	DardenMBA  425 Videos 9,096 Views	CIANetwork  118 Videos 9,065 Views

67

start YouTube - Channels ... Social media and lear... socialmedia&learning... Internet 100% Search Desktop 08:36



Example – The Networked Campus

YouTube - thenetworkcampus - Windows Internet Explorer

http://www.youtube.com/results?search_query=thenetworkcampus&aq=f

File Edit View Favorites Tools Help

Google thenetworkcampus Search Share Check Translate AutoFill thenetworkcampus Sign In


www.wikispaces.com - Goo... Social Media News and Web... TeachersFirst: Wiki Walk-Th... The Edu-preneurs | LinkedIn YouTube - thenetwork...

YouTube thenetworkcampus Search Browse Upload Create Account Sign In

Search results for thenetworkcampus


About 11 results Sort by: Relevance


Search options


 **Introducing Swinburne**
Located in Melbourne, Australia. See What's Unique About Us.
by [swinburne](#) | 9 months ago | 39,930 views

Promoted Videos


Did you mean: [thenetwork campus](#)


 **Educational Entrepreneurship**
Program on Educational Entrepreneurship ... Educational Entrepreneurship ...
by [thenetworkcampus](#) | 1 month ago | 1 views

 **The Educational Entrepreneurship - Ashima**
The Educational Entrepreneurship Program ... Educational Entrepreneurship ...
by [thenetworkcampus](#) | 1 month ago | 24 views

 **Educational Entrepreneurship - Baljinder Sharma**
Program on Educational Entrepreneurship ... Educational Entrepreneurship ...
by [thenetworkcampus](#) | 1 month ago | 16 views

Promoted Videos

 **Stock Market Phenom**
Phenomenal stock picker! Free newsletter!
by [stockphenom](#) | 7 months ago | 74,321 views

 **The NeoCube**
Psst... Wanna see a magic trick?
by [cubert01](#) | 2 years ago | 9,585,704 views

Done

start

Inbox - Microsoft Out... YouTube - thenetwor... Social media and lear... Microsoft PowerPoin...

Search Desktop

Internet 100%

23:49



What do I want to do with this media?







slideshare
Present Yourself



Agenda

- ▶ How do you create a Slideshare ID?
- ▶ Slideshare terms (Lingo)
- ▶ What can you do on Slideshare?
 - ▶ Share PPT's
 - ▶ Upload and share video's
- ▶ Examples
- ▶ What do I want to do with this media?



How to create an ID?



Log on to
www.slideshare.
net

SlideShare is the best way to share presentations, documents and professional videos.
Get a free account to upload and share. Or go PRO to get more.

TOP PRESENTATIONS OF THE DAY [View all](#) Like 4

Personal Online Dating Verification Service

You Tube video inside...

Personal Online Dating Verification Service

eHarmony | Javalife | spark.com | PlentyOfFish | perfectmatch.com | chemistry | DateHookup.com | match.com

WGoLook.com™
We go to where you can't

Full 3M™ MP180

Replay

Movies and Entertainment

GalaxyS I9000 | Wave S8500 | Galaxy3 I5801 | Galaxy5 I5503

On SAMSUNG Smartphones

Click here to know more

Advertise your presentation here

slideshare + 3M™

WORLD'S BEST PRESENTATION CONTEST '10



Slideshare Terms (Lingo)

- ▶ Channel
- ▶ Slidecast - an audio podcast that is combined with a slideshow





What can you do on Slideshare?



Upload and download presentations

Community Building On Social Media (Facebook) - Windows Internet Explorer

http://www.slideshare.net/digitalvidya/community-building-on-social-media-facebook

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill

Inbox (7) - Yahoo! Mail Indi... Professor Lovely Kumar (2) Twitter Scribd Community Building On ...

Community Building On Social Media (Facebook) - Windows Internet Explorer

slideshow present yourself HOME GO PRO CHANNELS EVENTS JOBS UPLOAD

SlideShare is hiring at New Delhi
Ruby on Rails Engineers, Web Developers, Backend Engineers
[Apply Now >](#)

Community Building On Social Media (Facebook) 10 months ago

Email Favorite Download Embed More...

0 tweets
1 share
0 shares

digitalVIDYA
DIGITAL MARKETING LEARNING PLACE

© Digital Vidya

Social Media Marketing
Bootcamp

Community Building on Social Media

Digital Vidya + FOLLOW
1347 views, 4 favs, 3 embeds more

Related More by user

- Social Media Marketing Case Study Chings Secret 479 views
- Social Media Marketing Framework That Works For B2B Busine... 458 views
- 7 Eleven Case Study 12780 views

start Community Building O... socialmedia@learning... Search Desktop 09:00



Example- Edupreneurs

Why become an edupreneur now by Prof. M.M. Pant - Windows Internet Explorer

http://www.slideshare.net/thenetworkcampus/why-become-an-edupreneur-now-by-prof-mm-pant-6027298

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

Why become an edupren... Google

Login Login Signup Advertise

slideshare present yourself HOME GO PRO CHANNELS EVENTS JOBS UPLOAD

SlideShare is hiring at New Delhi
Ruby on Rails Engineers, Web Developers, Backend Engineers
[Apply Now >](#)

Why become an edupreneur now by Prof. M.M. Pant 5 days ago

Email Favorite Download Embed More...

0 tweets
0 shares
0 shares
WordPress

Why become an Edupreneur now?
Problems and Opportunities

thenetworkcampus + FOLLOW
67 views, 0 favs, 0 embeds

Related More by user

- Integrated Learning Conference 2007 Why Entrepreneurship E... 527 views
- The MSU Campus Archaeology Program: Community Engagement, ... 471 views
- Supporting Students Cross-Campus Collaboration Through Edu... 907 views
- Microsoft Windows Azure - Fduify Software Services Case

start Social media and lear... Microsoft PowerPoint ... Why become an edup... Scribd.docx - Microso... Search Desktop 20:48



What do I want to do with this media?







wikispaces

wikis for everyone



Agenda

- ▶ How do you get a Wikispaces ID?
- ▶ Wiki terms (lingo)
- ▶ What can you do on wikispaces?
 - ▶ Create a group project
 - ▶ Create content together
- ▶ Examples
- ▶ What do I want to do with this media?



How to create an ID?

Log on to
www.wikispaces.
com

Wikispaces for Educators

We've given away **397683 free wikis!**

We're **giving away** the Plus wiki features that normally cost **\$50/year**.
No fine print, no usage limits, no advertising, no catches.

Create Your Free K-12 Wiki

Username

Password

Email Address
We will not spam or share your email address.

Make a Wiki? Yes No
Create a wiki now or after you join.

Wiki Name
Choose a name between 3 and 32 characters long.

Wiki Permissions Public (free)

What can you do with a wiki?

- Collaborate With Ease**
Post text, images, files, and more on your wiki.
- Create Student Accounts**
Our easy three step process doesn't require email addresses!
- Set Privacy**
Ensure that only your members can access your wiki's content.
- Embed Media**
Include video, audio, RSS, and anything else you can imagine!
- Customize Your Look**
Select from a variety of wiki themes, pick your own colors and logo.

Looking for More?



Wiki Terms (Lingo)

- ▶ Common terms





What can you do on Wiki?



Create a wiki for a group project

Learning-Larks - home - Windows Internet Explorer

https://learning-larks.wikispaces.com/

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

www.wikispaces.com - Googl... Google Learning-Larks - home

LovelyKumar My Wikis My Account Help Sign Out wikispaces

Learning-Larks

★ home PAGE DISCUSSION HISTORY NOTIFY ME EDIT

New Page Recent Changes Manage Wiki Search

Home edit navigation

Welcome to your new wiki, Learning-Larks

Welcome to Your New Wiki!

Getting Started

- Click on the edit button above to put your own content on this page.
- To invite new members, click on **Manage Wiki** and **Invite People**.
- To change your wiki's colors or theme, click on **Manage Wiki** and **Look and Feel**.
- To set who can view and edit your wiki, click on **Manage Wiki** and **Permissions**.

Need Help?

- Click on the help link above to learn more about how to use your wiki.



Example- Wiki Walk Through

TeachersFirst: Wiki Walk-Through - Windows Internet Explorer


http://www.teachersfirst.com/content/wiki/

File Edit View Favorites Tools Help

Google Search Share Check Translate AutoFill Sign In

www.wikispaces.com - Googl... define:Slidecast - Google Sea... TeachersFirst: Wiki Walk-... Videos on SlideShare

TeachersFirst
Wiki Walk-Through



Basics

- What's a wiki?
- Who uses wikis?
- Wiki vs blog?

Basics: What in the world is a wiki?

Roll over the questions at left to unravel the wonderful world of wikis.

I know the basics. Take me to **some ideas for how to use a wiki in my teaching.**

TeachersFirst home
Copyright © 2006-2010 The Source for Learning, Inc. All rights reserved.



What do I want to do with this media?





Change is the only constant



Hands – On Activity

- ▶ Situation: You teach English to students of the 11th standard.
- ▶ Aims:
 - ▶ Create engagement with the students
 - ▶ Augment learning through social media
- ▶ Create a media strategy
 - ▶ What media will you use? And why?
- ▶ Create a content population strategy
 - ▶ How will you use it?



Group Activity

- ▶ Create a wiki on using social media in learning

